

EYEFUL

Glorifying the American Girl

JUNE

25c



HIGH-HEELED HONEYS
GRAPPLING GALS
CURVEY CORSET CUTIES



EYEFUL

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BAD SKIN?

Stop Worrying About Pimples, Blackheads
and Other Externally Caused Skin Troubles
Try Skin Doctor's Amazing Simple Directions
and Be Thrilled with the Difference—
Often So Much

CLEARER IN JUST ONE SHORT WEEK



SOURDING pimples or blackheads to get rid of them is a costly, messy business—but that isn't the worst of it. Because doing so may also be injurious and leave your skin with unsightly, embarrassing blemishes. There is, now, a much easier, safer, clearer way to help you rid your face of ugly, often-times, externally caused skin troubles. You merely follow a doctor's simple directions.

Good-Looking Skin Is Not for Women Only

You—yes, you—can have the same healthy, normal complexion free from externally caused skin troubles simply by giving your skin the special care that handsome actors stand paid down. There's almost nothing to it—it is just about as easy as washing your face. For a little secret instance of washing your face in a way that thoroughly cleanses the pores of every last speck of dirt and grease—something that ordinary cleansing may not do. In fact, examination after examination shows that, usually, it is not a case of "bad skin" so much as a case of incomplete or faulty cleansing. What you should use is a highly concentrated soap like *Vidern Skin Cleanser* which penetrates the pores and acts as an antiseptic. When followed by a quick application of *Vidern Medicated Skin Cream*, specks of irritating dirt and grease are quickly washed out; they dissolve and disappear, leaving your skin clean, clear and free of the specks that often bring out pimples, blackheads and other externally-caused skin troubles.

It's Foolish to Take Bad Skin for Granted

It doesn't pay to risk marred skin, blotches, blemishes. Your very success in business, love and social life may depend upon your looks. Handsomeness and a good appearance usually start with the condition of your skin. Nobody likes a skin that looks unhealthy, unclean, abused, and marked with blackheads or pimples. **WOMEN ARE ATTRACTED TO MEN WHO HAVE SMOOTH,**

CLEAR, ROBUST-LOOKING SKIN. Business executives don't choose men who have a poor-looking complexion. Don't take chances with your success in life when the inexpensive *Vidern* formula may help you.

Don't wonder your skin! Here's all you have to do to keep it smooth and clear. Use *Vidern Skin Cleanser* when you wash your face. Rub the rich lather of this highly-concentrated soap on your face for just a few seconds and then rinse it off. Then apply a little *Vidern Medicated Skin Cream* and that's all there is to it. *Vidern Medicated Skin Cream* quickly disappears, leaving your skin soft and smooth. This simple treatment, used after shaving, helps heal any nicks and cuts, relieves inflammation and itching, builds conditioning your skin.

Give Your Face This Treatment 3 Days

Stop worrying and being embarrassed over what may happen to your skin. Just send for your *Vidern Double Treatment* this minute, and be confident that you will keep a smooth and clear complexion. Follow the simple directions, written by a doctor, that you will get with your *Vidern Double Treatment*, then look in your mirror and listen to your friends admire your smooth, clear skin—the kind that women go for.

Just mail your name and address to The New York Skin Laboratory, 308 Division Street, Dept. 353, New York City 2, New York. By return mail you will receive both

of the *Vidern* formulas, complete with full directions, and packed in a waterproof carrier. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by sending the two dollars with your letter. Then, if you aren't thrilled with results, your money will be cheerfully refunded. Remember that both of the formulas you use have been fully tested and proven, and are reliable for you. If they don't help you, your treatment cost you nothing. After you have received your *Vidern*, if you have any questions to ask concerning about skin, put them to rest.

DON'T DO THIS!



Don't wonder your skin by examining it. Skin is delicate. When you touch it, you leave your hand with specks to transfer. It's far easier, far safer, to let the double *Vidern* treatment help you enjoy a handsome, clear and handsome complexion.

Easy to use! Hard to lose! Every Man Will Want This Beautiful 4 Color Painted ZIPPER BILFOLD With Gilt SAFETY CHAIN!

The beautiful painted scene embossed on this Bifold . . .

CAN'T RUN OFF

This smart-looking Gilt Chain is made extra strong to protect your valuables.

Only
\$2.98

This is the most BEAUTIFUL ZIPPER BILFOLD and SAFETY CHAIN ever! All these colored pictures are on the BIFOLD. All the pictures are in color. PRICE of only \$2.98.

Bifold has a built-in Pass Case and built-in Zipper Change Purse! Giver Safety Chain is designed so it can also be used as a handy Key Chain!

You've never in your lifetime seen a Bifold and Gilt Safety Chain combination so complete with this latest Bifold Merchandise creation. You've never before seen such luxurious appearance, and such real built-to-please value at such a LOW PRICE! Because it is made under master craftsmanship with your choice of 4 beautiful illustrations in hand taking colors. These colorful scenes can't rub off — they're stamped right into the leather. Each Bifold lays open "all the way around" and has a crystal metal crystal in one end where the Gilt Safety Chain is securely fastened. Inside is a built-in zipper change purse, a money currency compartment, a built-in pass case, also a splendid wallet pocket for your membership cards. The Gilt Safety Chain is designed especially for the Bifold. It's long and flexible so you can carry Bifold in either the side or back pocket without interference. It's made extra sturdy to safeguard your money belt. A special self-locking device at the top fastens on to your belt or trousers. The spring lock at the bottom fits into every of Bifold but can also be disengaged and the chain then worn as a key holder. However, don't wait! Order your Painted Zipper Bifold and Gilt Safety Chain Combination today while this low price offer is in effect. **SEND NO MONEY!** Just mail the handy order coupon below on our 30-day money back guarantee offer. We tell you that you'll be so delighted with your Bifold and Chain Combination you can't wait to tell everyone of many unusual features that you'll want to make sure the gifts to friends and relatives.

Each of these Bifold Styles comes with Safety Chain as shown



Style 522-A1 - 1 Map



Style 522-B - Ocean, Europe



Style 522-C - Hawaii, Japan

Over 2 Million Satisfied Customers

SEND NO MONEY! MAIL COUPON WITH THIS LITTLE ORDER

LEADING MERCHANDISE STORE, Dept. 222
1009 Maple Ave., Chicago 26, Ill.

Enclosed is \$1.00 for the Painted Zipper Bifold and Gilt Safety Chain. I will pay the balance of \$1.98 when I receive the Bifold and Chain. I will pay the balance of \$1.98 when I receive the Bifold and Chain. I will pay the balance of \$1.98 when I receive the Bifold and Chain.

NO CASH REFUND! REFUND ONLY if item is not as described in listing enclosed and returned. If item does not meet description in listing enclosed, please mail return label.

YES, I WANT

1 BIFOLD

1 CHAIN

STYL



Vicious Vixie
Hayes flashes us a
provocative smile.



Petties and her show
Bibi Carlyle's charming
breastbaking advantage.

A Galaxy Of Glamour For The Beauty-Lover

Heels-over-head is Irene
Mann's pretty way of dis-
playing her lovely gams.

Lovely in Lingerie

This terrific tale of silk-clad sinners has all
the curves in the most exciting places.
The human race has never invented
costumes better calculated to catch and
hold masculine attention. Unless there
is a millionaire man who wouldn't sac-
rifice a fortune for an introduction to
any one of these lingerie models?



LIFE GODD

2. Toots sees a drowning woman.
Aw, it's only a movie maid!

1. Gosh, look at them muscles!
We mean in the water, shrimp!

Meet One Of Cone

ESS



OLYMPIA has made life grand at Coney Island. And cold as it is, she decided to go out and get in some practice early. You see, she got the job on the strength of her good looks and cute curves, and she really didn't know much about it. Her swimmy costume didn't keep her warm, so she had to keep hoppin' on the cold sand. She kept our photographer hoppin' too, with her cute antics. Right away she thought she saw a swimmer in trouble off shore 101 yards. It was only an old fog, but Olympia didn't know the difference!



3 Men overboard! O'wow, who could be over board with our baby?

4, 'At's it, sweet! The rescue's up to you!

Island's Prettiest Beaut-tease!

Our Honey's Two Weaknesses Are Men and Swimmin'



6. "Swim
suits." "Gee,
man, swim in
them."

5. Ah, where there's
life, there's hope!

7. Gosh, look,
dipole! beauty!



g. Say, here's a gal who
knows what it's all about!

BY CORBIE (Continued)

So she grabbed a life preserver and got herself all tangled up in it. Finally somebody tipped her off that what she saw in the water wasn't really a man. "Thanks," she said disappointedly, "and I was already to go overboard for him, too!" While our photographer rolled in the sand, laughing with laughter, Olga suddenly remembered that she didn't know how to swim. So what did she do but flap on the beach, right next to a lucky surfboard, and read a book about how to swim, in 15 easy lessons. We don't know how well Olga'll learn, but she'll certainly greatly amaze our beachers, next summer!

EVERYWHERE in the maze of **EVENS**, you'll find a terrific couple of pages devoted to a French Island beauty contest, in which a Continental suite is dubbed "Venus De France." Not to take anything away from our French readers (and we think you'll find them breathtaking), we have a girl on this side of the Big Pond who is the equal of any of them for attractiveness, exotic loveliness.

Of course we're speaking of Jean Paris, Speed New York singer and showgirl recently of that dazzling Broadway nightclub, the Club Ebony. How could any girl be a more perfect Venus of France?

Jean's five feet plus inches of pure, sensuous beauty has a 34-24½-37 curve that swings mad off their feet whenever she appears in the spotlight. Dark eyes that smolder with inner fire, full lips, and curvaceous breasts make complete the picture of this young showgirl who is making a widespread reputation as the "Bronze Bombshell."

Her Dancing Thrills

Not only is Jean an exciting dancer and a blues singer whose husky, intimate voice opens its windows from her very soul, she is a highly accomplished actress as well, as these pictures indicate.

She can depict Mimi Gammie—a vile prototype of ancient times when savage slaves ruled with meeked fat and ready whip—with all the imperious hauteur of a high-princess about to order the execution of a slave who has displeased her. One can readily imagine how near heavy night grovel at her feet and vainly pray for mercy!

And, with equal facility and conviction, she related twenty-two-year-old actress can bring to life for us the type which is the graceless opposite of a Jungle Jane. The dilemma of a captured slave girl, ruthlessly, violently bound hand and foot and cast into a foul dungeon to await whatever cruel fate her masters may design, has never been more completely realized before the camera.

Bronze

Bombshell

Meet Jean Park-

How it is by Jean Paris.

The heavy-lidded, tear-filled eyes, the lips slightly parted in fear and anticipation, the graceful tension of the lovely body—each element necessary to make the role wholly real and convincing is there.

The ability to realize the tremendous gamut of emotion from dominance to submission isn't given to every model or actress. It is a rare thing even in mature and experienced women—and almost unique in one of Jean's tender years.

Exotic French Beauty

How can a twenty-two-year-old know enough of life to play these roles? The answer, in the case of Jean Paris, lies in the story of her life, for it is an exciting and exotic as her exotic beauty is unusual.

Jean did not always spend her days traveling from studios to agencies with her modeling case in one hand, and she didn't always spend her nights wearing torch songs to jittery lit, sophisticated cohorts, either.

Life began for Jean in one of the mystery spots of the world, dark, legendary Haiti. Daughter of French parents, Jean grew up in the lush, semi-tropical atmosphere of endless jungle, rich plantation, and sublimated of countless slaves, rich plantation, and sublimated of countless slaves. Women had one motive in a full-blown, primitive beauty very young in that climate, and emotions and passions which are successfully concealed in North American culture. Instead of cold "respectability" are brought out into the open during the long, warm Haitian nights. Many Haitian girls, though technically uneducated in scholarly arts, could teach their American cousins a few things about the wisdom of life.

Voodoo in Haiti

Jean, of course, went to private schools and led a very sheltered life, compared to that of most of the native girls. Nevertheless, she could not avoid the influence of her environment entirely and much that she saw and heard has helped her immensely in her theatrical career.

For one thing, Jean was able to familiarize herself thoroughly with exciting Haitian dances and songs—voodoo, voodoo, and the exciting Modj Grass ceremonies.

Jean's dancing experience also gained from her stay in Trinidad. In this rare locale Jean continued her schooling, both formal and informal. She picked up calypso, the Trinidadian song-form which took American by storm during the early war years, and she mastered the King's English—a thing which helped her immensely when she finally reached the States.

Her coming to the U. S. was Jean's central ambition from childhood days when she determined upon a career of song and dance. It was realized fairly early in the war when Trinidad became seriously overpopulated and the government took steps to enable a number of well-bred children to enter the States.



A Rising Star

On her arrival, Jean went immediately into war work, advancing her personal ambitions only in her spare time. But when the Axis was defeated, Jean—and her agent—felt it was high time she began to capture the general public, in addition to assembly line influences.

So Jean began her meteoric adventure in show business—an adventure which is still in its beginning stages. Jean is currently on display along the Eastern seaboard, winning audiences everywhere. There seems to be little question but that she will find her way to Hollywood some day.

Yes, it's a long way from a Haitian plantation to the Cosmos Capitol, but Jean's steps are all in the right direction, and she's certainly got all the physical equipment necessary. Good luck, Jean—we certainly hope you make it!

Model, Singer and Actress Extraordinaire!

New Look



Glamorous. Brassy.
Like Mary Shaw's make-
up style defensible.

Mifties



Tightly-laced corsets enhance Eva Rydell's curves—cause them to perfection.

To get down to foundations, the New look doesn't differ very much from the Old. In fact, the New look is older than great-grandmother's days, when ladies' curves were tightly-curved and waists were waspish, while the Old look came in with female freedom. But whatever the look, these two glamorous gals certainly are riffias.

Between Shows ON B

DO you know who has more fun than Broadway's showgirls when they're resting between shows? The answer is the lucky photographers assigned to catch them in poses of repose. He can—and does—go where the male customers not least only hope to go. His snapping camera sees all, records all. So here they are—pictures of the loveliest stars along the Main Stem.

Here Betty of
Latin Quarter
shows her
back to the
camera.

Why, looks like the
Latin Quarter's Betty Ford
has a split personality!



ROADWAY

Ah, Rex Greenwood
at La Montoya.
Isn't she terrific?

See Greenwood again.
Soft shoulders and
Dangerous Curves Ahead!

TWENTY JACKS									
1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40

Gosh, what Anne
Jeffrey's having a
ball of a time!



The Controversy Rages: Silk Stockings



The breath-taking allure of bare legs has many admirers.

THERE is no country so noted for the shapeliness of the legs of its females as is the United States. Ours is the land of the hot dog, the "yookee dollar" and the long-sleeved American sweater. And, when we say long-sleeved American sweaters, in this case, we are referring to the leg-wear known as the typical American girdle.

These flowers of womanhood, blooming in every farm and hamlet of this glorious country, and bent into full flower upon reaching maturity, which is usually about sixteen or seventeen years after their birth.

As then these lovely beings come into their own. Untroubled with what Mother Nature has bestowed upon them, they bend their graceful efforts towards pleasing the eye. They adorn their bodies with silk stockings, they enhance their features liberally with skilful cosmetics; they curl their locks, and they immerse their lovely, long legs into a sheath of sheer silk. Fully turned out in this gorgeous creature is now ready for the inspection of the discerning and discriminating eyes of the all-American male.

Whispering Willows

And, you'll find it a general rule that the "whispering willows" of appreciation are most frequently evoked off to the male has appeared the lovely limbs of the honey.

Now, we come to the problem at hand. Should our shapely girls go bare legged, or nature has extended them, or should they further strive to beauty by wearing bits of flimsy silk about their ankles, round calves and full thighs?

Summer time brings the problem out into the open, as the loveliest limbs in their short and angled sheath. The connoisseurs of feminine pulchritude gaze on legs go by, and wonder.

First, away back, we know that exposure is intriguing, but concealment can be just as exciting! Armed with that knowledge, we can readily see that bare appeal should win in the clutch. Yet, there must be some disconcerting matter, because girls, who are used to marcelling opaque nylon and silk hose, shed their stockings as soon as the June breezes begin to waft warmly that the air. Some of the loveliest girls, their legs so snugly completely as they were made. Others, who can turn their limbs to a rich brown hue, while still others resort to the milky bottle to paint their legs in ivory-like shades.

Baring the Beach

Actually, when great research and vote goes for the stocking clad women. Bare legs are off right in their place — the baring beach, the tennis court, the golf links all get their quota of velvet legs, without affecting

kings or the Legs

the drawing power of the sports or the girls who frequent them, but the tailings, and the drawing room too for more intriguing if the tailings are enhanced by beauties whose lovely legs suggest tailings are described in clinging bits of fine-lace silk or nylon.

When the costume permits, black sheer stockings are the most exciting of all, for they emphasize and emphasize the symmetrical curves in ruffled splendor.

In addition, only manufacturers have overlooked to the fact that possessing nylon and silk hosiery can greatly enhance the female underpinnings, provided it's made and styled in a special manner. Thus we now have seamless hose, extra-short and extra-long stockings, full-fashioning, high-shoed, and a great variety of other styles deliberately fashioned to correct a specific fault in female legs or to add an extra bit of something for a special occasion.

During Leg-Wear

Lately, women have been getting more daring in their leg-wear, and are finally deserting the brown and beige shades which were the only colors worn as late as two years ago. But now store windows all over the country are showing nylon hosiery in pastel shades of pink, blue, green, and every other hue of the rainbow. The "pin-neck" used to call these rather outlandish colors is to assure fashionable females no plenty of advertising that they're not here unless their hose-color matches their outfit.

In their attempt to make these or four inches of stocking into something sensational, hosiery manufacturers have gone back to the medieval styles featuring slits of such incredible variety that the more complex designs cost as high as \$300 a pair. Hollywood costume designers who must produce these unusual designs for costume dramas claim that by the aid of slits and striped designs, a woman's leg may be slenderized, fattened, shortened, or lengthened.

Their Best Points

Just as long as they find feminine legs interesting, girls who are queer will continue to play up and most hoosierly praise their best points.

Add whether it is silk, rayon, or nylon features which will work day and night, the ultimate result will be these glamorous for girls' legs.

Maybe the wearing of stockings in style fashions is merely optional, but if we're permitted to judge we'll take the sheer bits, anytime, provided they are well filled with shapely legs.



Sweetest Harriet like
a passing hawk, in
the air

Ann Dancer shows angels
at the manacles, how
long her body flings.

Sirens in Slavery





Slaves of the camera, these
luscious models demonstrate the
rules of capturing slave
girls, hand and mouth
these facts. They pictured,
they capture her beauty
with their lovely eyes.

Repose Nina Green,
exhibiting the long
lines of her lovely body.

Sultry Slave Girls Charm With Their Languid Appeal

House

Tricks!

1. "Hey, what's this show called—'Sticks on Ice'?"

2. "Just a custom develop. Get Your town and report."

Comic



3. "Too many 'til-
lions, lady. Out
you go, into the
wild, blue yonder."

It was the saddest day of Rita's life when the building inspector came calling. "We're looking for housing violations," he announced. "And if we find too many, you lose the apartment!" The first thing he looked at was the icebox. "It stinks," he said. Poor Rita tried to explain, but he roared, "Then don't cut no ice with me." Then he found a leaking roof and a fire-bug closet. That was too much. "Out you go, young lady," he said. "You can't go on living here." But Rita wasn't gonna give up. She figured she'd throw a few curves and see if she could get a home-run. Home was too hard to get to give 'em up early.

4. "Oh, I couldn't
take it. Always a
bridegroom—but
never a bride!"

5. "You're a real chicken, Sammy, but I don't waste neck."

JOHN HUGH HARRISON

he she offered him a handful of the long green. But he refused to take it. "I'm no brinks-green," he growled. Then Kate Powers really began to use her powers. "Ooo Ritzum Ritzum Ritzum," she cooed, caressing him by the necktie. "Ooo wouldn't waste cheeks little Ritz outa her apartment, would you?" "I gotta job to do," he says. "I'm sorry, but I've got to give you a summons." "Summons gonna be sorry," Ritz came back, smug as molasses. "Come on, mister, please let me stay. I'm a healthy model and this little hangover is the only harm I have!" "Ah-ah!" Sammy cried. "Just as I thought—cattage cheennnche!"

6. "Aw, cut it out! I'm awful bluishish, but I won't give in."

7. "No, no a thousand times no! You gotta get out, lady."



8. "This house has too many doors (and a jewelry collection)"

Showgirl Rita Powers
Is A Victim of the
Housing Shortage 33

Here's an eyelid
Terry Ford's beauti-
fully beautiful face

Q
♦



Q
♣



These are the
1950's lingerie stars
with the breath-taking torso.

QUEENS-Four

this part and chapelly
into to Chris Mayes — a
real high-headed beauty.



Linda Carter shows an
exciting glance over her
delectable shoulder.



Of A Kind!



In America, beauty contests have been held with steadily increasing frequency for years. The ingenious publicity man who arranged the first one is nonetheless, but his idea has certainly taken hold. Today, almost any excuse is sufficient to get together a group of long-sleeved American beauties, line them up in scantily dressed costumes, and have judges decide which has the most appeal.

It seems like nothing can be advertised any more, without getting some kind of a fix-up with pretty girls. It's

gone so far that even undertakers are using pin-up collections—no kidding! And no self-respecting manufacturer would dream of trying to sell pencils, garden seed or mouth wash without using some kind of a beauty contest in his publicity drive.

Not that there have been any complaints from the buying public! No, indeed, we all enjoy taking a second look at billboards and bus posters. Many a long ride has been shortened by the laggard whores in the ads, and just think what a dull world this would be if nothing was advertised but cans of tooth-powder and jars of cold cream! In addition, the wily businessmen have fallen into the habit of painting tales in some specially lovely local in other words, they identify their product with a seductive man so when you need a toothbrush, you buy the product with the sweetest girl on the trademark!

We have had Miss Typewriter, Miss Automobile, Miss Boulder Dam and—no doubt—Miss Safety Alcohols. During the war, every battlefield, every regiment, almost every squad held its own impromptu contest and chose a favorite femme. It's like an epidemic, but a very pleasant one, for who doesn't like to look over a galaxy of glamorous girls, undressed to half?

Beauty for Export

And, just as we export automobiles, chewing gum and comic books, we have exported the idea of beauty contests. Today nearly every country on the globe has some variation of the beauty contest idea. Some of them merely mimic the American original—others have applied twists of their own.

It's not at all surprising that one nation which has carried the beauty contest to an exciting extreme is the French. Things go on in France which raise the eyebrows of the most blasé Americans. Perhaps there's something in our French heritage which makes us reluctant to face certain facts of life, but, whatever the reason, the French are much quicker to call a spade a spade, and hope life is the rose.

So what would be more natural than that the French should erupt into a beauty contest in which the girls will—to be blunt about it—be little or possibly? What, indeed?

Recently, in fact, a cute French chick was shown in the hometown for appearing of a beauty contest absolutely "as nature" (which translates as "in birthday suit.") And she got off with a very light, suspended sentence, too. But that's getting off the subject.

The Continental Touch

The point is that French beauty contests have that Continental touch. For example, take the Riviera, Europe's gold coast and millionaire playground, where the deep blue Mediterranean water washes up against villas



A trio of thrilling bronzed beauties at Mexique'

Contest

Winner brings a beautiful smile which is also her "Venus de France."

Every year they congregates to lie in the sun and drink the heart-warming wines of southern France and Italy.

Naturally they have to find some way to spend their earnings too. And when the fashionable tourist season is at its height, in the late summer months, the playboys and playgirls of the international can flock to Marseilles, the most famous nightclub on the whole Riviera, to watch a highly unusual beauty contest.

Marseilles is located in a picturesque little village called Juan-les-Pins, about fifteen minutes' drive from Cannes. And the entire tourist population of Cannes turns out when Marseilles' suave mayor, Monsieur Thomas, the confidant of millionaires, announces the holding of his Venus de France contest.

In America we judge beauty contestants on hair, waist and hip measurements, on the loveliness of the legs, the hair, the face, etc. The girls generally parade in bathing suits, and are graded on picture and carriage as well.

Sun-Tanned Strips

The French like all these things, too—but they go on one farther. In the Venus de France contest they consider the beauty of the girls' swimsuits as well. And the rule is that the judges rate not only the depth and awareness of the tan on the flesh, but also how much of it is exposed in their (official) gaud.

In other words, the less the girl is wearing the better her chance of winning. This leads to some of the most revealing and provocative costumes in the world. In fact, it leads to pictures which your editors regrettably had to leave out of *EVERETT*, since this is a magazine which goes into American homes!

So a portion of what goes on (or, rather comes off) at Marseilles' has to be left to your imagination. Wouldn't it be nice to be a millionaire?

The contestants are all amateurs, and the winner, who becomes Miss Venus, gets a small money prize and—much more important—a great deal of publicity in French magazines. Many of the most famous stars of French films got their start in the Venus de France contests.

The girls parade around the nightclub floor and Thomas awards the prize on the basis of the customers' applause. And the losers don't have to be disconsolate. At least they have an opportunity to meet some rich American playboys.



Thomas, Marseilles' mayor, crowns the winning Venus.



for Playboys

Ann and Isabel shake in friendly pre-bout fashion.

The girls begin to mix it up in no uncertain terms.



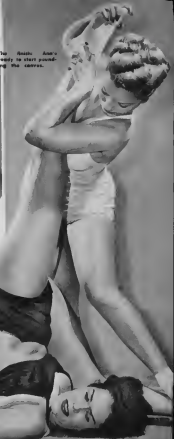
SCRAPPY

Isabel applies a vicious ankle-twist to her opponent.



The skis are turned and hooked to start pounding over Ann's back.

The skis Ann's ready to start pounding the water.



SWEETS

If you saw Ann Guster, lovely brunette water-ski champion of national fame, and blonde model Isabel Sands all dressed up in their chic dress clothes, you'd never guess they were real rough-and-tumble water-skiers. But they are, as these pictures prove. The random girl is full of surprises and her athletic prowess — on the mat or in the ring — is really something to write home about.



Voluptuous!

Beautiful in black lace, languorous
Lucille Bedford reclines upon a robe
of purest stardust. And her amazing-
ering beauty loveliness is stardust
in our eyes, too. Black silk and lace
rings in the soft curves of her lovely
body and gently molds them into
fuller and more richly rounded
beauty. Every inch of Lucille from
the tips of her shagreened-berled
pumps to the top of the longest
strand of her gorgeous aureole hair
— combined in a symphony of pure
feminine beauty, for which there can
be only one word: Voluptuous!



Requests



Gorgeanna
"Walters"

EVERY once in a while we print a picture which, for some mysterious reason, attracts special attention. For months afterwards, you, our readers, write in praising the picture and asking to see it in print a second time. Requests vary widely; sometimes what you liked so much is a certain color, sometimes the look in a model's eyes, or her smile. But whatever the request, we do our best to fulfill your dearest wishes. So here are a handful of the girls and poses you asked to see a second time. And we call the page "Requests: Fully Yours."



Lela Gloria Harris



Truly Yours

**A Page Dedicated
To Our Readers'
Face-And-Figure
Favorites**



A Dorothy Dandridge



*Magnificent
Marjorie Monahan*



*Like
Margaret Channing*

Meet Fifi, Gents: The Sweep

Parlor View Francais



1. Yes, we're getting a
bit out of this too!

2. Hmm, going on
a bender, huh?

Heart Of The Nation!

WED like you to break right up and meet Fil, boys, the little French house-maid who makes house-cleaning easy on the eyes. Doesn't she look as French as a daisy in her ruffles and hair—and we're willing to meet her! Yeah, with us know more French, but she probably understands our sign language by now, 'cause she's got us right! Obviously! No vacuum needs bling when Fil's around and we certainly hope she'll dust down up a little closer our way!

3. Ouch, look, just a sweepy-time girl!

4. What a cute little broom, sure which we were there!

MAIDS WITH FRANKLYN D'AMORE

We know you'll be just as crazy as we are about Fil, and with her around you can always be sure of a breeze with a view. Fil likes everything as neat as a pin, too,—and she's certainly got the neatest pins we ever saw here, she's only a whiff of a girl, but Fil's been elected the sweep-heart of the nation. Ah, yes, Fil's dusting the couch and she certainly makes a dandy job of it. You should see the paros she takes cleaning the windows! Sometimes she goes down on all fours to give the place more polish, and when she cleans the window she's really something to boast!

5. Gee, you'd catch
heel for that!

6. Ah, now you're
sitting pretty, hotel!

Looks Like Our Darling Maid

Fit may be new at this job but we know she's leaves this place just splash and spash, without a splash of dust anywhere. This happens to be trash hour for Fit but she's so cute that she never loses her sense of humor. That even when you have to lift a heavy car-pat! Yea, anyone can see what a gentle job she does when she cleans the fire place. Any time you need help shaking a rag, give us a yell, honey,—we'll be thrilled to help you. Does your employer, or give you any free time? If so can we clean map and see ya sometime?—we promise to be good. Gosh, gents, what a clean story this has turned out to be!

7. Well, well, Fit got the breaks (and she's got glass, too!).



8. Got a headache, huh? "Now, I got a-pain in my head!"



Discovered That Grime Doesn't Pay! 36

Chorus Cuties Bowl for SOME-PINS

EVERY once in awhile one of our dream girls gives us an invitation to spend an evening with her. (And we've always said to bring along our cameramen, catch.) Being only human, after all, we seldom manage to turn the invitations down. So when Laurita Virginia Beach showed us a wad the other day and told she and Baby Lake were going bowling and would we like to come along, we gave her a quick affirmative. Wouldn't you?

Virginia and Baby, as if you didn't know, are two blonde reasons why country boys run away from home and try their fortunes in the big city. They're strictly dress stuff and, if you can afford the cover charge, you can see them six nights a week at one or another of the Main Stem's swankier nightclubs. Plenty of people happily pay for that privilege all the time. The trick, though, is to find them on that seventh night, when the girls go out for some kind of recreation. Then you can look at them for free!

Bowling Babes

On the night when we got our invite, the girls were going to grace one of the mid-town bowling alleys. And though we aren't exactly the athletic type we were happy to go along, to keep score, open wide bottles, or do any other little tasks that would make the girls' evening more pleasant.

Bowling, of course, is a game that is played with a ball and ten pins. Virginia and Baby, though, play it with fourteen pins—and four of them are the loveliest, darriest girls you'll find anywhere! Believe us — we had a heck of a time keeping our eyes on the ball!

The object of bowling, as we understand it (and we don't know very much about the game), is to throw the ball in such a way that it goes all the way down a flat surface called an alley—and why it should be called an alley, we don't know, either, it's much nicer than the street we live on—and it's like the pins, knocking them all over. This is called a strike.

A Bowling Girl

Virginia is one of the shiftest girls we know, and we could watch her bowl all day, she's also very good at other sports. She shows fine form, especially in the society-party and ballroom outfit she wore the night we went with her. But we must repeat, in the interests of strict honesty, that Baby Lake, although her magnificent outfit revealed her show-the-world charms in the most way imaginable, can't bowl for beans.

When Virginia threw her first ball, she struck — we mean, got a strike—immediately. Then she showed Baby



r Fun and it's Lots of Fun to Watch!

FOR THE BOYS!



Take how to pick up a bowling ball, the proper stance for the throw, and how to find the ball along, instead of bouncing it off the hardwood alley (which the alley operators don't like at all, for some reason.)

Bobby's got as much confidence as she has beauty. Unfettered by inexperience, she roars the line and let fly with the heavy ball. Her form was—and is—perfect, but she overlooked one little detail: You have to let go of the ball at the same time that you swing your arm. And poor Baby Luke (singer) Mar ran clutched a few inches, then the ball slipped away, demolished an arc and landed with a terrific thud on the alley. At the same moment Baby headed with an equally terrific thud on her ... well, her ... well, look at the picture and you'll see what we mean. Baby made a strike, all right, but it wasn't the final that adds to the score.

Shapely Play

Well, it was a convenient holiday, even if it got no new records in the history of the sport of bowling. Baby improved a lot in the morning went along, but she finally decided that the best way to knock over all the pins was to go right down to the other end of the alley and look them!

All this is by way of enlightening you as to where showgirls disappear after they make their bows in front of the applauding audience. First their exquisite suit smiles, and troop off stage. Many people think that they live in some swirling, fairy-land world off the stage as well as on. Well, it isn't so.

Showgirls are people, first, last and always. And, like everyone else, they have all different kinds of hobbies in their off-hours. You're as likely to see one of the beautiful babes at a bowling match, or in the nearest public library, as anywhere else. The only thing is, unless you happen to recognize their faces, you'll never even guess what their pleasure profession is. You'll just think, "She's a pretty girl. Ought to be in showbusiness." And, she is!

Yvonne Charlotte, for example, who until recently was one of the biggest heart-throb songstresses out Chicago way, is an amateur automobile mechanic in her spare time. She keeps an ancient vintage Ford in her garage and patters over it whenever she gets a chance. If you happened to see her in grease-splattered overalls,

her lush red hair hidden beneath a workman's cap, you'd never guess she was a swish, sophisticated chanteuse of radio-hush ballads!

A similar story could be told of most of the gorgeous girls, and every now and then we intend to give you a glimpse "inside the silver circle," into the everyday lives of the girls who grace the nightspots and theaters of the nation.

That's well, you say—but how did the bowling match between Virginia and Baby come out? Well, we don't know, to tell the truth. Editors and photographers work in the daytime, you know—and when it got late, we got sleepy. The two blonde beauties were still jangling over the pins when we packed up our equipment and went home!

So a wonderful evening came to an end, but the dates we have with these ladies are different from ordinary dates—we always have something to remember the girls by. Remember we mentioned we took along a photographer? Well, the next day he came out of the darkroom with prints of the pictures he'd taken at the alley. And we thought they were so cute you'd like a look at them too, so here they are. When we're old and feeble we can look in our album and remember our date with Virginia Beach and Baby Luke!



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whip she could carry
her grand beauty any-
where she wished.

First Darlene De West seems the very incarnation of the gay French spirit in her role of alluring coquette. The lacy hat, flowers, and sensuously thrilling curves make Darlene into the kind of delightful mademoiselle one might be lucky enough to meet on some Parisian boulevard!



*Magnificent
Mam'selle*

Lovely Jean From
the evilest city chick.

City Chicks vs.



IMAGINE yourself trudging through a rain-drenched tropical forest. Mammals shriek and strange, nested trees line the trackless course you are following. Weird bird calls and the moans and snails of savage beasts are the only accompaniment to the sound of your own-caused feet as they strike the ground.

You hurry, for darkness is coming and you know you will not be able to find your way through the wild growth at night. In the tropics the sun sets with startling suddenness and you sense it will not be long. Finally you break into a run.

Then the sun goes down and midnight dark seems to spring from the very ground. You are lost! Momentarily you go on blindly, fearful at every step that you may cause a poisonous reptile or plunge into the fathoms of some man-eating monster.

Finally you are forced to a halt. Your breath comes in hoarse gasps and sweat streams down your back, mingling with blood from the deep scratches rhyons have gouged in your flesh, making the wounds smart bitterly. You are ready to give up. You know that you will never be able to find your way back to the spot where you made camp.

Savage Beauty

But, at that moment, you catch sight of a glimmering fire. It must mean the presence of some fellow human being! Backlessly, without thought of possible consequences, you run pell-mell toward the light. You come to a small clearing in its center stands a huge tree, with a platform on the lower branches. There is a spark on the platform and the fire you have seen is burning in front of it. You cry out!

The cabin door opens and the figure of a woman appears, silhouetted against the light. She runs lightly down a vine ladder and hurries to your side. In the gloom you cannot see her face. But you sense the beauty of this Jungle Jane. In the light from the candle forest table you look more closely at her loneliness.

Clothed in Leopardskin

She is beautiful! Two small leopard skins are the only covering for her bronzed, long-limbed body. The fullness of her curves is enough to take your breath away. However, in distraction, you tell yourself, had you ever seen such sexual loveliness!

She smiles and gestures toward her home, the twining, forest jungle. She is as much at ease in this primitive atmosphere as you in your city apartment. You stare at her, observe the soft firm muscles ripple as her arms move. You realize that her lithe, slender body holds tremendous strength—strength enough, probably, to subdue the vicious forest beasts. Her mouth, which is now smiling rightly, holds the promise of ruthless cruelty, if ever her will be crossed.

Which Of These Ten

JUNGLE JUNG

For she has been born and bred in a land where terror stalks the night and fierce animals prey upon one another and strangers to their jungle home. Perhaps you stare at her with fascination, and with fear!

And you should, brother—for you have been fortunate enough to meet up with a real jungle gal, in all her savage, smoldering beauty!

Exotic Rendezvous

Now the scene changes. You are in a fast-moving metropolis. You are wearing an open cape and tails, and standing in the foyer of a swank apartment house. You take the elevator to the very top—in an ultra-modern, luxurious penthouse.

You enter and a gorgeous blonde with upsway blonde rises to meet you. You doff cape and cane and follow her into a wood-paneled library, where a log fires in a huge fireplace. A polite-faced servant enters with refreshments and goes out again reluctantly.

Over the tea table you eye the girl who sits opposite you, staring rambly into the fireplace. Her exquisite features are immediately made up. Art has missed an opportunity to improve upon her natural beauty. Long finger-nails, plaster with black polish, matching the dress, black evening gown which conceals, and yet reveals, the swish figure lines beneath.

The neckline of the gown is provocatively low, and greatly enhances the natural attributes of this blonde chambermaid. Gosh, gosh, see what the city has to offer! And to complete the picture of supremely sophisticated sensuousness, our honey is wearing flip, incredibly stilettoed pumps, and on the wings and feet, a gleam of bright is reflected in the shiny, black patent leather.

The Eternal Feminine

She takes a sip of her tea and smiles at you across the room. The warmth of the smile matches the soft, yielding light in her green eyes. Here is a girl, you tell yourself, as tender and fragile as a rose. A gentle creature who fits perfectly into the sophisticated city existence. But for all her artificial allure, she is still a woman! Yes, her every gesture speaks of the eternal feminine.

You smile, and take another sip from your cup. You lean back in your chair, relaxed, and sigh happily.

And you should, brother—for you are one of the fortunate few who has captured a real sophisticated urban, city lady of your desires.

Which city dream do you prefer—jungle gal or city dame? Each has its points, doesn't it? Wouldn't it be wonderful to be able to know both glamorous gals? We think so, how about you?

For both the jungle gal and the city chick really want, you know, each is absolute ruler of her own realm, and occupies homage from any man lucky enough to find where she holds court.

Eyl Starr
is Jungle Jane.



pters Do You Prefer?

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JUNE EYEFULS



Vicki Moore

A ravishing redhead is Vicki Moore, five feet seven inches of physical dynamite. The magic numbers are 34-33-36, and they add up to one of the most beautiful figures in the world. The way her curves fill out her gay black lingerie should be enough to convince you, but if you still have doubts flip over to page 7.

Dorlene Buffness is the lucky possessor of a beautiful 34-inch bust that merges with a 24-inch waist and co. hips that measure a perfect 35. Both Broadway and Hollywood are interested in that kind of figure perfection and they're competing for her talents. You can give her your undivided attention on page 47.

The sultry look of beautiful Eva Rydell is only one of the reasons why she has climbed to model fame. The other reasons should be obvious. A peach-and-cream skin flows smoothly over the 35-33-36 measurements that make her a nightclub favorite. Page 19 will show you what a loaded-up coral dress in that lovely form.

If all showgirls looked like ravishing Vicki Moore, show business would never have to worry about depressions. She's a delectable blonde dish of five-foot-five, and cute as a dog's ear. There's more of Vicki on page 8, and the measurements of her terrific torso are 35-33-34½, you'll be interested to learn

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- It never important to sex
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Readers' Preferences

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Responding to your request for preference in female pictures in your magazine, may we have more Jungle Junes and very dominant females in issues to come? I'd like to see a letter in print to encourage some of your readers to write in their preferences. Thanking you in advance, I remain



Figure 1

I have greatly enjoyed the recent issues of your very entertaining magazine and am especially glad to note that you are recognizing the value of long kid gloves as an article of feminine adornment. These are widely recognized as a real beauty and glamour aid to our most fashionable and chic gals. Give us more say!!

Power Shift

You might think that not here we see enough beautiful girls without eagerly awaiting the next issue of "Ifyful." But believe me there is nothing to compare with the thrill of your high-heeled beauties. Could you please this constant reader with more well-stocked high-heeled cuties, preferably in those glamorous poses which I like. I'll be very grateful----



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How about some more of those luscious babes in pleasing poses sprawled on a rug? To my mind they are the most relaxing pictures and always look really feminine. I would suggest a short skirt and long-sleeved blouse. And please, Ed, it's not fair when these girls have that awfully desire-expressing. Yours for more "relaxing" pictures.

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35-44	20%	15%	25%	15%	25%
45-54	15%	10%	20%	10%	20%
55-64	10%	5%	15%	5%	15%
65+	15%	10%	10%	10%	10%

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